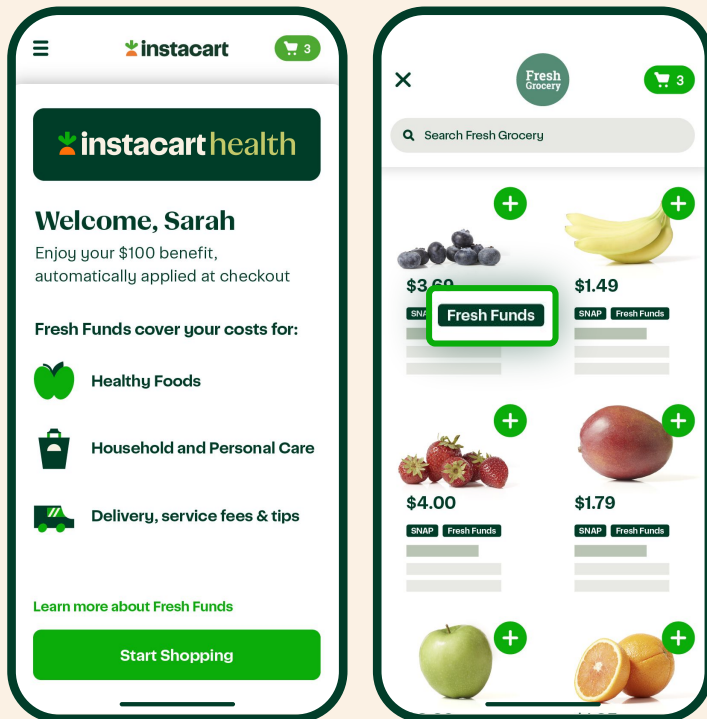


Fresh Funds

Fresh Funds are an Instacart program that allows benefit providers to fund category-specific stipends, like fresh and frozen produce. Nonprofits, providers, insurers, and employers can use Fresh Funds to launch easily scalable programs that promote healthy eating, or to bring their existing programs online.



How to Use Fresh Funds

01

As a Fresh Funds recipient, you'll receive instructions from your benefits provider on how to redeem your code from the landing page. From there, login to Instacart or create an account. Your Fresh Funds will appear in the credits, promos, and gift cards page.

02

Enter your address to see nearby retailers that deliver to you and browse their aisles to find everything you need.

03

As you browse, you can easily see which items are covered by Fresh Funds and add them to your cart. If you do not see the tag, make sure your app is updated to the latest version.

04

Fresh Funds will be default applied to your order. You'll then need to set a backup payment to cover non-eligible items at checkout.

Eligible Items

Your benefits provider determines Fresh Funds eligibility. Your Fresh Funds cover the preselected categories, plus any fees and/or tips selected by your benefit provider. Funds can also be designed to be one-time usage, auto-reloading, and have set expiration dates.

Orders with non-Fresh Fund-eligible items and orders that exceed the designated Fresh Funds amount can be purchased with an alternate form of payment added at checkout.



Scan the QR code to get started with Fresh Funds

Browse specific help topics or chat with a member of our customer care team on our support page at www.instacart.com/help

